




Roxana Dumitru

Date of birth: 09/03/1978

Nationality: Romanian

CONTACT

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WORK EXPERIENCE

28/02/2017 – CURRENT Craiova , Romania

University Lecturer University of Craiova - Faculty of Physical Education and Sport

Lecturer at the University of Craiova,
Faculty of Physical Education and Sport, Department of Theory and Methodology of Motor Activities., str. Brestei, nr. 156, cod poștal 200585, Craiova, Dolj, România Tel: 0251422743, Fax: 0251/422743
http://cis01.central.ucv.ro/educatie_fizica-kineto/departamente.html

Teaching and seminars in the following subjects:

- Basic Gymnastics
- Methodology of Teaching Gymnastics in Schools
- Theory and Practice in Sports Branches - Tennis
- Theory and Practice in Rhythmic Gymnastics
- Body Expression and Eurhythmics
- Theory and Practice in Expressive Sports - Sports Dance
- Theory and Practice in Acrobatics
- Aerobic Gymnastics for Maintenance

Guidance and supervision of bachelor's theses

- Participation as a member in dissertation and admission committees
- Publication as author and co-author of university courses and practical guidelines
- Publication of articles in specialty journals, national and international conferences and symposiums
- Member of research project teams

Type of activity or sector: Higher Education

04/10/2007 – 27/02/2017 Craiova, Romania

University Assistant Faculty of Physical Education and Sport

Department III Physical Education and Sport, str. Brestei, nr. 156, cod poștal 200585, Craiova, Dolj, România Tel: 0251422743, Fax: 0251/422743
http://cis01.central.ucv.ro/educatie_fizica-kineto/departamente.html

Teaching in:

- Scientific Foundations of Sports Games - Rhythmic Gymnastics
- Theory and Practice in Rhythmic Gymnastics
- Basic Gymnastics
- Methodology of Teaching Gymnastics in School
- Body Expression and Motor Communication
- Methodology of Sports Disciplines - Tennis
- Theory and Practice in Artistic Gymnastics
- Games for Motor Activities
- Movement Games

Participation in dissertation and admission committees

Publication as author and co-author of university courses and practical guidelines

Publication of articles in specialty journals, national and international conferences and symposiums

Member of research project teams

08/2004 – 31/08/2007 Craiova, Romania

Physical Education Teacher Liceul teoretic Henri Coanda

09/2004 – 01/09/2007 – Craiova, Romania

Physical Education Teacher, Henri Coanda Theoretical High School

- Teaching physical education

2002 – 2004 – Craiova, Romania

Physical Education Teacher, General School no. 30

- Teaching physical education

2001 – 2002 – Craiova, Romania

EDUCATION AND TRAINING

27/06/2018 – CURRENT Bucuresti, Romania

Coach National Center for Training and Development of Coaches – Romanian Tennis Federation

18/10/2010 – 31/01/2014

PhD in Physical Education and Sport University of Pitesti

Specializations:

- Curriculum Theory and Methodology
- Motor Performance
- Educational Sciences
- Quality Management
- Bionics with Applications in Sport
- Research Methodology
- Logistics in Physical Education and Sport (EFS)
- Sports Structures Management
- Marketing in EFS
- Educational Management in the Specific System

1997 – 2001 Craiova, Romania

Bachelor in Physical Education and Sport, Category III Coach – Gymnastics Specialization University of Craiova

Main disciplines studied:

- Anatomy
- Theory of Physical Education and Sport (EFS)
- Methodology of EFS
- Theory of Sports Training

Professional competencies acquired:

- Knowledge of physical education theory
- Knowledge of sports training theory
- Understanding of student psychology
- Understanding of athlete psychology

LANGUAGE SKILLS

MOTHER TONGUE(S): Romanian

Other language(s):

English

Listening A1

Spoken production A1

interaction Reading A1

Spoken A1

Writing A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Word, Excel, Power Point; Outlook Express | Google(Meet, Docs, Classroom, Forms, Drive, Slide)

Scientific papers

1. Barbu, M.C.R., Burcea, G.B., **Dumitru, R.**, Popescu, M.C. (2019). The contribution of sport to a healthy life. *Studia Universitatis Babes-Bolyai Educatio Artis Gymnasticae*, 64(4), 31-42. doi:10.24193/subbeag.64(4) <http://studia.ubbcluj.ro/download/pdf/1284.pdf>
2. Turcu, I., Costin, D.E., Păsărin, L.D., **Dumitru, R.**, Popa, M.G., Popescu, M.C., & Barbu, M.C.R. (2021). The role of players as innovators. *Bulletin of the Transilvania University of Braşov - SERIES IX - Science of Human Kinetics*, 14(2), 233-242 <https://doi.org/10.31926/but.shk.2021.14.63.2.28>
3. Barbu, M. C. R., Păsărin, L. D., **Dumitru, R.**, Costin, D. E., Popa, M. G., & Popescu, M. C. (2021). Sharing in sport through technology. *Annals of 'Constantin Brancusi' University of Targu-Jiu. Economy Series/Analele Universităţii 'Constantin Brâncuşi' din Târgu-Jiu Seria Economie*, (5).
4. Păsărin, L.D., Burcea, G.B., Tohăneanu, A.A.A., **Dumitru, R.**, Costin, D.E., Mangra, G.I. & Popa, M.G. (2021). Collaboration between marketing and sports. *Journal of Sport and Kinetic Movement*, 38(2), 51-57. doi: 10.52846/jskm/38.2021.1.7 <http://www.jskm.ro/images/pdfs/38volII/COLLABORATION-BETWEEN-MARKETING-AND-SPORTS.pdf>
5. Sandu, V.A., Păsărin, L.D., Costin, D.E., Popa, M.G., Diaconescu, D.L., **Dumitru, R.**, & Popescu, M.C. (2025). Proposed fans' solutions to improve a sports club results in periods of low sport performance. *Annals of the „Constantin Brâncuşi” University of Târgu Jiu, Economy Series*, 2, 238-246. https://www.utgjiu.ro/revista/ec/pdf/2025-02/20_Sandu.pdf
6. Sandu, V.A., Costin, D.E., Popa, M.G., Popescu, M.C., Păsărin, L.D., & **Dumitru, R.**, (2025). Fan experience management in social media. *Annals of the „Constantin Brâncuşi” University of Târgu Jiu, Economy Series*, 3, 289-297. https://www.utgjiu.ro/revista/ec/pdf/2025-03/28_Sandu.pdf
7. Sandu, V.A., Costin, D.E., Popa, M.G., Diaconescu, D.L., **Dumitru, R.**, Popescu, M.C., & Păsărin, L.D. (2025). Fan experience management in the online environment. *Annals of the „Constantin Brâncuşi” University of Târgu Jiu, Economy Series*, 3, 130-138. https://www.utgjiu.ro/revista/ec/pdf/2025-03/11_Sandu.pdf
8. Barbu, M. C. R., **Dumitru, R.**, Sandu, V. A., Țiu, R. N., Popa, M. G., Diaconescu, D. L., Păsărin, L. D., Costin, D. E., & Popescu, M. C. (2025). The dynamics of fan loyalties from the team to the superstar. *International Scientific Conference ECOTREND 2025 Digitalization-Sustainability-Competitiveness XXIIth Edition*, November 28th-29th, 2025 Târgu-Jiu, Gorj County, Romania.
9. Popescu, M. C., **Dumitru, R.**, Sandu, V. A., Popa, M. G., Diaconescu, D. L., Păsărin, L. D., Țiu, R. N., & Costin, D. E. (2025). *Fan experience management in the official store of Universitatea Craiova Sports Club: Online and offline perspectives*. *Annals of the „Constantin Brâncuşi” University of Târgu Jiu, Economy Series*, Issue 5/2025, Volume 1
10. BARBU, M. C. R., PĂSĂRIN, D. L., Sandu, V. A., ȚIU, R. N., & **Dumitru, R.** (2025). Cultivating The Fan Experience Through Public Relations Activities. *Management and Marketing Journal*, 23(2), 259-271.